

Cookie Policy

When you visit or interact with VetSkill’s site, services or messaging, we or our authorised third parties may store information on your device in the form of cookies, web beacons and other similar technologies. This information is used for site functionality, for advertising purposes, to monitor site performance and to display targeted content.

You are free to block or disable cookies if your device permits you to do so. You can manage your cookies and your cookie preferences in your browser or device settings, however, most are initially set up to accept them.

1. About cookies, web beacons and other similar technologies

These technologies are small data files that are placed on your device that allow VetSkill to record information when you visit or interact with our sites, services and messaging.

In order for you to get a better understanding of these technologies please read the following limited definitions:

Cookies

Cookies are small text files stored on your device when you visit a website. They are used to recognise a device, browser, setting, function, preference, user or user behaviour.

Some of this information will only remain on your device for as long as you keep your browser active; these are called *session cookies*. Others will remain on your device for a longer period and are called *persistent cookies*.

First-party cookies are set by the site that you are visiting. Our authorised third parties may also place third-party cookies on your device via our sites and services. They may also collect information that helps identify your device or user, via unique identifiers such as IP-addresses.

Essential cookies are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, and to use online forms. All other cookies are deemed non-essential and their removal will not affect your website experience or our service to you.

Web beacons

Web beacons are small, graphic images that may be included in our sites, services and messaging. When the image is loaded they can identify a user, user behaviour, setting, function or preference.

Similar technologies

These are other technologies, similar to cookies in that they store information on your device or browser, and generally utilise local shared objects or local storage, for example HTML5 Web Storage. These technologies may work across all of your browsers on a “per device” basis.

2. Managing cookies and similar technologies on your devices

Each of your devices and browsers may offer varying functionalities to aid in the management, removal and blocking of cookies and other, similar technologies. Please refer to the specific support portals provided by the manufacturers of your devices and browsers for specific guidance on this matter. On the following page is a list (Table 1) of cookies used by this site.

Controlled by:	Created/Updated:	Version:
Standards	March 2023	v1.1

Table 1: Cookies utilised by VetSkill.com

Cookie name	Lifespan	Type
cookies_allow	30 days	Non-essential/first-party
wordpress_*	Session	Essential for log-in/third –party (WordPress)
wordpress_test_cookie	Session	Non-essential/first-party
wp-settings*	1 year	Essential for log-in/third -party (WordPress)
PHPSESSID	Session	Essential for log-in/third -party (WordPress)
_cfduid	1 year	Non-essential/third-party (Google Analytics)
_umta	1 day	Non-essential/third-party (Google Analytics)
_utmz	1 day	Non-essential/third-party (Google Analytics)
_ga	2 years	Non-essential/third-party (Google Analytics)
_gat	1 day	Non-essential/third-party (Google Analytics)
_gid	1 day	Non-essential/third-party (Google Analytics)
_id	1 day	Non-essential/third-party (Google Analytics)
_DSID	1 day	Non-essential/third-party (Google Analytics)
_IDE	1 day	Non-essential/third-party (Google Analytics)

Review Arrangements and Version Control:

This version of VetSkill’s *Cookie Policy* replaces all previous versions. This document is subject to regular revision and is maintained electronically by its owner. Electronic copies are version controlled. Printed copies are not subject to this control. VetSkill will review this policy regularly as part of internal continuous improvement processes and will revise it as and when necessary in response to customer and learner/apprentice feedback, changes in our practices, actions from the regulatory authorities or external agencies, changes in legislation, or trends identified from previous situations.

Documented changes from previous version	
Section	Change
Content	Formatting updated
Footer Table	Enhancement to policy document format – version control